

2010 INTERNATIONAL STUDY OF NUTRITION

This report provides international marketers with an overview of consumer attitudes toward and efforts to consume a healthy diet, detailing . . .

Nutritional Assessment – including
overall satisfaction with nutrient intake
and evaluation of current diet
Dietary Efforts & Goals
Food Sources of Nutrition
Use of Nutritional Supplements
Attitudes Toward and Perceptions of
Nutrition
Nutrition Information Sources and
Purchasing Patterns
Market Potential for Nutritional Products

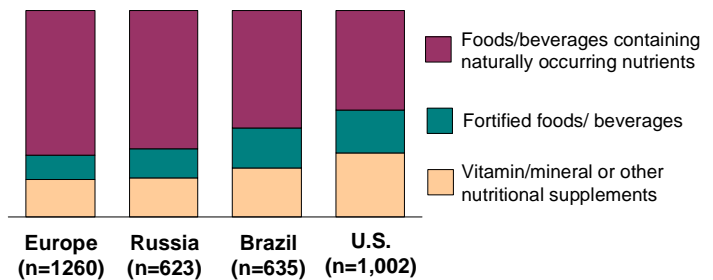
Offered in it's entirety or separately for
**WESTERN EUROPE (France, Germany, Italy
and the United Kingdom)**, **RUSSIA** and/or
BRAZIL, reports incorporate selected
comparative data from a similar study in the
United States conducted in late 2009.

REPORT EXCERPT

“Adults in Europe, Russia and Brazil report less effort to consume nutrients than U.S. consumers.”

Proportion of Daily Nutrient Intake From Each Source

(Among total adults)



Available for immediate electronic delivery in PowerPoint format

Western Europe – \$23,000.

Brazil – \$16,000.

Russia – \$16,000.

(subject to New Jersey or New York sales tax where applicable)

See attached **REPORT INTRODUCTION** for additional detail including Table of Contents, sample sizes and survey methodology, deliverables, etc.

TO SUBSCRIBE OR FOR ADDITIONAL INFORMATION, CONTACT

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