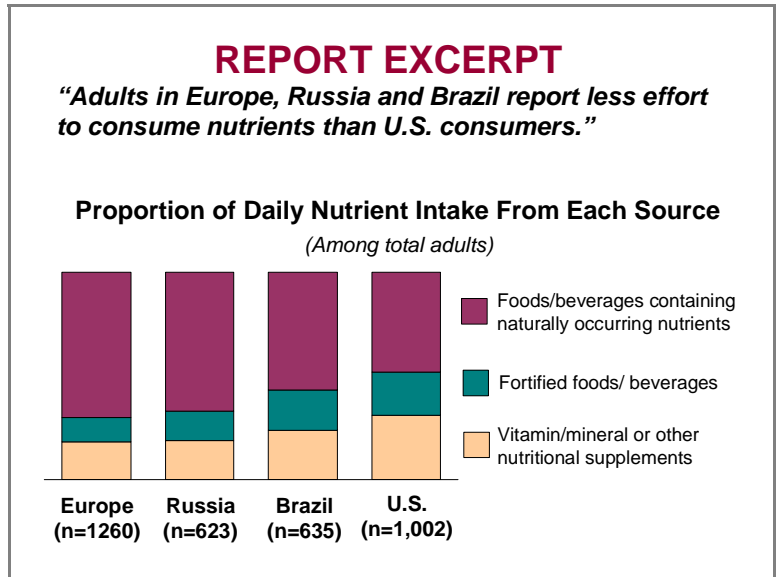


# 2010 INTERNATIONAL STUDY OF NUTRITION

This report provides international marketers with an overview of consumer attitudes toward and efforts to consume a healthy diet, detailing . . .

- Nutritional Assessment – including overall satisfaction with nutrient intake and evaluation of current diet
- Dietary Efforts & Goals
- Food Sources of Nutrition
- Use of Nutritional Supplements
- Attitudes Toward and Perceptions of Nutrition
- Nutrition Information Sources and Purchasing Patterns
- Market Potential for Nutritional Products

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